

Dawn Fallik

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Academic Appointments

University of Delaware

Associate Professor, 2017-

Assistant Professor 2007-2013

Director of Journalism Internship Program

University of Kansas

Visiting Professor, 2013-2015

Adjunct:

Temple University, 2003-2004

Washington University, 2001

University of Missouri, 1998-2000

Education

M.A. University of Missouri School of Journalism, Columbia, MO.

June 2000

Thesis: "Hazardous Materials: Traveling Disaster: A database analysis of national hazardous materials accidents and city hazmat evacuation plans."

B.A. University of Wisconsin-Madison

Major: Journalism

Professional Journalism Experience

- Freelancer, The Washington Post. (2017-present)
- Freelancer, National Public Radio. (2019-present)
- Freelancer, PBS. (2021-present)
- Freelancer, Neurology Today. (2007-present)
- Freelancer, The Wall Street Journal. (2009-2016)
- Data Consultant, “Wilhemina’s War,” PBS Frontline. (2016)
- Staff Reporter, Medical Desk, The Philadelphia Inquirer, (2002-2007)
- Staff Reporter, Spotlight Team, St. Louis Post-Dispatch, (2000-2002)
- Co-director, National Institute of Computer-Assisted Reporting, Columbia, Mo. (1999-2000)
- Reporter, The Associated Press, Philadelphia, Omaha, Neb, Baltimore. (1994-1998)

Federal Grants

National Science Foundation: Engineering Division

Aug. 2021

Funded: \$999,984

Characterizing the Global Illicit Trade in Energy-Critical Materials using Machine Learning, Remote Sensing, and Qualitative Research. Five-year grant.

PI: Julie Klingler, Dept. of Geography, Co-PI, **Dawn Fallik, English Dept.**

National Institute of Healthcare Management

Jan. 2020

Funded: \$10,000.

10,000 Followers and No Friends: Collaboration with National Public Radio to produce online and on-air stories focusing on the physical and mental ramifications of social isolation.

Academic Grants

University of Delaware Innovation Grant: Words For Nerds

Funded 2019: \$30,000. Renewed 2021, 2022

Six-week competitive graduate seminar focused on translating research to multimedia, social media and through the mainstream media. Co-director with Dr. Joshua Zide, Materials Science and Engineering.

University of Delaware: Interdisciplinary Humanities Grant

Jan. 2021

Funded \$5,000

Crafting Healthcare: Advanced class focused on healthcare disparities. Collaboration with faculty from political science, nursing and women’s studies.

University of Delaware: General University Grant

Jan. 2017

Funded \$15,000

Men’s Sheds: An examination into the Australian program addressing loneliness in senior men.

Salzburg Fellowship, Vienna, Austria. June 2013

University of Delaware: General University Grant June 2012
Funded \$10,000

View From The Beach: A multimedia collaboration with The Philadelphia Inquirer focusing on environmental issues at the shore.

University of Maryland Journalism Center for Children & Families. June 2012
Declined

Academic Fellowships

Nieman Foundation for Journalism, Harvard University. 2011
Social media fellowship, Nieman Reports

Dart Fellowship in Trauma Journalism, Columbia University. 2010

The Wall Street Journal, New York City. 2009
Summer academic internship, multimedia desk.

Teaching Experience

Courses Taught, University of Delaware

Journalism minor:

- JOUR301 – Introduction to Journalism
- ENGL307 – Beginning Journalism Skills
- ENGL308 - Reporter's Practicum
- ENGL309 - Feature Writing
- ENGL367 – Social Media and Journalism

Curricular Development, University of Delaware

Director of the journalism program for eight years, overseeing 250 minors, three full-time professors and rotating adjuncts. Created journalism internship program and endowed internships at Delaware News Journal and The Philadelphia Inquirer. Designed and developed five new courses and collaborated with 22 departments to develop a STEM Narrative minor.

Newly Developed Courses

- ENGL409 - Public Health in the Media
- ENGL409 - Critical Writing
- ENGL409 - Food Writing
- ENGL409 – Medical Writing
- JOUR464 – Internship

Publications

Peer-Reviewed Publications:

Oncology Live

Fallik, D. (2021) "[Cracking the Cancer Code: Quiet and Chaos](#)"

Fallik, D. (2020) "[Practicing Outside the Pharma Box in Breast Cancer](#)"

Fallik, D. (2020) "[The Hamilton of Medicine](#)"

Neurology Today (selected from more than 100 publications since 2007)

2022-

Fallik, D. "Comorbid Sleep Apnea and Sleep Apnea May Impact Covid Outcomes."

2021

Fallik, D. "Research on ALS Disease Biomarkers Is Key to Its Intervention and Prevention"

Fallik, D. "Wearable Flexible Doppler Ultrasound May Allow For Blood Flow Monitoring,"

Fallik, D. "Advances in Epilepsy Treatment: Where the Challenges Remain."

Fallik, D. "Then and Now: 20 Years Later, What Has Changed in MS."

Fallik, D. "White Matter Disruption Persists Months After Brain Injury."

Fallik, D. "Metabolic Syndrome Associated with Stroke Recurrence and All-Cause Mortality."

Fallik, D. "Neurologists Say Their Patients Mostly Want the COVID-19 Vaccine"

2020

Fallik, D. "[Recruiting Residents During COVID](#)"

Fallik, D. "[Change In USMLE Step 1](#)"

Fallik, D. "[This COVID-19 Life: Homeschooling and Telemedicine](#)"

Fallik, D. "This COVID-19 Life: Perfecting the Art of the Workaround."

Fallik, D. "Who Consents to Organ Donation After Brain Death "

Fallik, D. "Different Communities, Different Subspecialties Aim to Diversify Neurology."

Fallik, D. "Have You Heard of the Neurologist Behind Louis-Bar Syndrome?: Now You Will"

2019

Fallik, D. "Aerobic Exercise Improves Executive Function in Adults Aged 20-67."

Fallik, D. "The American Stroke Association Sets Standards of Stroke Care ."

Fallik, D. "For Residency Training, 'The Times They Are a Changing.'"

Fallik, D. "He Didn't Just Visit Honduras. This Chicago Neurologist Opened a Clinic There."

Fallik, D. "In MS, Progression of Disease Activity Is Often 'Silent,' 10-Year Study Finds."

Fallik, D. "Neurology Editors Identify the Red Flags of Predatory Publishing."

Fallik, D. "Neurology Research Runs Through Three Generations of Women."

2018

- Fallik, D. "NAS Report: Clinical Trial Results Should Be Shared with Study Participants — Why Not All Bioethicists Agree."
- Fallik, D. "Alzheimer's Disease: 5 or More Pregnancies Are Linked to Greater Risk of AD."
- Fallik, D. "Optic Neuritis: Study Stirs Debate: IV or Oral Corticosteroids for Optic Neuritis?"
- Fallik, D. "Medical Marijuana Offers Mild Relief for Multiple Sclerosis Symptoms and Is Safe."
- Fallik, D. "Pfizer Ends Funding to Alzheimer's and Parkinson's Research."
- Fallik, D. "Is the 'Right to Try' Legislation the Right Direction for Neurology Patients?"
- Fallik, D. "Professionalism: Tackling Diversity in Neurology."
- Fallik, D. "Stenting for Carotid Stenosis Has Greater Risk for Stroke or Death on Day of Procedure: Similar Results with Carotid Endarterectomy Thereafter."

2017:

- Fallik, D. "Burnout Starts as Early as Neurology Residency, New Survey Finds."
- Fallik, D. "Crowdsourcing the Next Big Neurology Study."
- Fallik, D. "Drug Use and Unique MRI Pattern Associated with Amnesic Syndrome."
- Fallik, D. "In Soccer, Rapid Head Movement, Not Just Heading, Is Implicated in Concussion, Study Finds."
- Fallik, D. "Transgender Medicine: When Transgender Medicine Meets Neurology."
- Fallik, D. "Idiopathic Normal Pressure Hydrocephalus: Should Shunting for iNPH Be Stopped?"
- Fallik, D. "Nearly 10 Percent of Strokes Are Misdiagnosed (At Least Initially) in the Emergency Department."

Health Affairs 2014

- Fallik, D. "[For Big Data, Big Questions Remain](#)"

Journalism Publications

Selected articles listed out of several hundred published since 2007

The Washington Post (2017 -present)

Is Weight Needed At the Doctor's Office: Health and Science Cover, ETA. Feb. 22

[Climate Change And The Scent of Snow](#): Health and Science Cover, Feb. 1

[Cats Take Blender Hostage](#). (Front page, January 2022)

Q and A: [Dr. Raven Baxter](#): Raven The Science Maven. (Health and Science, 2021)

Q and A: [Aubrey Gordon](#): "Your Fat Friend" (Features 2021)

Q and A: [Writers On The Pandemic](#): Judy Blume, Wally Lamb. (Features, 2020)

Q and A: [Allie Brosh](#) (Features 2020)

Profile: [Surgeon General](#) Dr. Vivek Murthy (Health and Science 2020)

Men's Sheds: [Australia's Answer to Lonely Men](#) (Health and Science 2018)

Curing [Loneliness on Twitter](#) (Health and Science 2018)

Stupid [Ways We Hurt Ourselves](#) (Health and Science 2017)

National Public Radio (online and radio) (2020 -present)

["The Science Behind the Scent of Fall"](#) (2021)

["Senior Falls Rise During Pandemic"](#) (2021)

["Coronavirus Expands Telehealth Potential"](#) (2020)

["Coronavirus Strains Some Friendships, Empowers Others"](#) (2020)

PBS: Next Avenue (2021-present)

Q and A: [Steven Johnson](#) (2021)

["NIH study: Dog Aging Project"](#) (2021)

["Pandemic and Mobility"](#) (2021)

Science News (2020-present)

["How Antibody Tests Work"](#) (2020)

["BMI A Risk Factor For COVID"](#) (2020)

Nieman Storyboard (2020-present)

["The Power of Narrative: Non-fiction narrative in challenging times"](#) (2021)

The Wall Street Journal (2009-2016)

["Treating Epileptic Seizures By the Clock,"](#) April 2012

["New Hospital Cuisine: Food Made to Order,"](#) Feb. 2012

["Young Scientists Take Aim,"](#) Dec. 2011

["The Baby Might Be Giving You Mommy Thumb,"](#) Dec. 2010

"Recession Victims Take Cooking Classes to Save Money," August 2009 (w/video)

"Childhood Cancer Survivors Face New Threats as Adults," July 2009

The Wall Street Journal, Culture Desk (2009-2016)

More than 200 articles following: "The Good Wife," "Project Runway," "Friday Night Lights," "Jersey Shore," "Iron Chef," "So You Think You Can Dance," "The Following,"

“Gossip Girl,” “Nashville,” and others.

Live blogged both the [London](#) and the [Sochi](#) Olympics

Selected Interviews with:

[Brian Boitano](#) (Olympic ice skater)

[Tim Gunn](#) (Project Runway)

[Kyle Chandler](#) (Friday Night Lights)

[Gail Simmons](#) (Top Chef)

The Philadelphia Inquirer – (2007-present) Medical and Feature writer.

“[Comic-Con 2019: Tom Holland’s Split With Marvel?](#)” (2019)

“[Spider-Man and Me](#)” (2019)

“Penn mental-health clinic aids struggling vets and families,” (2017)

“[Growing Up Bono,](#)” (2017)

“In Philly, doctors bring specialty care to communities that need it most,” (2016)

Inquirer selected interviews with:

[Ta-Nehisi Coates](#)

[Margaret Atwood](#)

[Erik Larson](#)

[Hanya Yanagihara](#)

[Louise Erdrich](#)

The Philadelphia Inquirer – Multimedia Fellow, Summer 2015

[Multimedia series](#) on environmental issue at the Jersey and Delaware shore.

Philadelphia Magazine –

“[Q&A: Judy Collins,](#)” (2017)

“[Not a Single Penn Employee Donated To Trump,](#)” (2016)

Sierra Club

“[Love Crab:](#) The yearly citizen science crab orgy is upon us.” (2017)

Poynter Institute

“Indemnity Clauses Leave Freelancers Open to Lawsuits,” co-author. May 2015

“Emergence of Food Writing Beyond Restaurant Reviews. May 2011

Al-Jazeera America – (2013-2015)

“[The Return of Cattle Rustling,](#)” April 2015

“Minorities and Women Take On The Farm,” July 2014

“True/False Film Festival: An Alternative to Sunday,” Feb. 2014

“Okra-home: “Midwest Farmers Embracing Okra,” Dec. 2013

The New Republic –

“[Pharmaceuticals Through the Tap,](#)” April 2014

Panels and Professional Presentations

- University of Pennsylvania, School of Nursing. Nov. 2021
- Society for Black Neurologists. Oct. 2021
- MD-DC Press Association Panel. Oct. 2021
- Massachusetts Institute of Technology, Data instructor, Fall 2020, Fall 2021
- Nemours-Alfred I. DuPont Hospital. Nov. 2020
- University of Delaware, Computational Social Science Panel, Oct. 2020
- Center for Integrative and Translational Physiology, California State University, Sept. 2020
- Thomas Jefferson School of Medicine, August 2020
- Nemours-Alfred I. DuPont Hospital, July 2020
- Association of Health Care Journalists: Webinar Panel: Healthcare Disparities, May 2020
- Association of Health Care Journalists, National Conference, Austin 2020 (canceled)
- South by Southwest, full conference, [Presentation](#) March 2019
- The Wharton School at the University of Pennsylvania, October 2017
- Massachusetts Institute of Technology, Science Writing Program, October 2017
- National Gay and Lesbian Journalist Association, Philadelphia, July 2017
- Association of Journalists and Authors, National Conference, NYC, April 2017
- Organizer, Journalism and Women Symposium Conference, October 2016
- Investigative Reporters and Editors, National Conference, Philadelphia, 2015
- Association of Health Care Journalists, National Conference, Denver, April 2014
- Association of Journalists and Authors, National Conference, NYC, April 2013
- Salem Community College, October 2010.
- Lilly-East Conference on College and University Teaching. February 2009
- Investigative Reporters and Editors, National Conference, Baltimore, 2009.
- National Council for Science and the Environment. Washington D.C., 2007.

Service

Service within University of Delaware:

- Executive Committee, 2016-2018, 2020-present
- Judge, UniDel Scholars Committee, 2021-present
- Journalism Internship Coordinator, 2007-present
- Associate Faculty, Data Science Institute, 2016-present
- Keynote speaker, Graduate Student Welcome. September 2021
- Seminar Speaker, Geography Department, Fall 2021
- Panelist, "Picture A Scientist," Graduate discussion with provost, March 2021
- Speaker, Global Studies Lecture Series. November 2020
- Panelist. Virtual Computational Social Science Symposium, Oct. 2020
- Moderator, Q and A with Charles Bergquist, director of Science Friday, May 2020

Service to the Profession:

- MD-DC-DE Award Judge, 2020-present
- American Jewish Press Association Rockower Award Judge, 2016-present
- Advisory Board, Delaware Digital Newspaper Project, 2016-present
- Panelist, MD-DC-DE Internship Seminar, October 2021
- Iowa Better Newspaper Contest, 2020
- Delaware Press Association Awards, Judge, 2012, 2015, 2018
- Board of Directors, DART Society, Center for Journalism and Trauma, 2012-2014)

Service within the Community:

- Hospice volunteer training – University of Pennsylvania 2018

Media Interviews

- Lab Out Loud Podcast – Combatting Loneliness – April 2020
- USA Today – Loneliness and Generation "Z." March 2019
- Kaiser Health News – Generation Lonely. March 2019
- Poynter - "Next Steps." September 2017

Professional Affiliations

- Investigative Reporters and Editors
- Association of Health Care Journalists
- National Association of Science Writers
- National Communication Association

Skills

- SQL
- Access
- Intermediate French
- Twitter/FB/Instagram

Personal

- Member Geek Girls Philadelphia
- Certified Yoga Dance teacher (2010)
- Lived in 14 cities, including London, Omaha, Neb., St. Louis and Berkeley, Calif.